



Education & Events Sept 13-16, 2017
Trade Show Sept 14-16, 2017
Baltimore Convention Center | Baltimore, MD

SPECIFICATIONS & LOGISTICS: Show Bag Inserts

Thank you for contracting a bag insert in the Natural Products Expo East Show Bag. In order to meet the deadlines and specifications for this opportunity, please read the following information in its entirety.

- Quantity:** Please send **10,000** marketing pieces or samples that you wish to include in the Show Bag.
- Size Limit:** Marketing materials should be no larger than **8.5 x 11 inches**. Samples must be **2 oz.** or smaller.
- Standards** Printed materials must be submitted for review and obtain New Hope Network (NHN) standards approval prior to shipping. NHN reserves the right to remove any material that has not been approved. NHN Standards Booklet can be viewed online at <http://newhope.com/exhibitor-standards>. In the event your literature requires modification, a member of the NHN Standards team will contact you to communicate any required adjustments and will provide you with suggestions and assistance in modifying your content to meet NHN standards requirements. Should you have questions or require assistance you can reach a member of the Standards Department Team at standards@newhope.com.
- Approval Submission:** Please submit a copy of the materials that you wish to distribute and/or display electronically via email to rpeterson@newhope.com no later than **August 1st, 2017** to obtain content approval. **Please note in subject line of your correspondence "Request for Standards Approval- 2017 NPEE"**.
- Ship to:** Please ship inserts directly to:
Goodwill Industries of Baltimore
Attention: Packaging and Assembly – Nicole Collins
C/O NPEE Show Bag Inserts
3431 Benson Ave.
Halethorpe, MD 21227
- Be sure to write "**Natural Products Expo East Bag Inserts**" and the insert quantities on the outside of the shipping boxes.
- *Items not sent to Goodwill will not be included in the Show Bag.**
- Deadline:** Materials should arrive between **Tuesday, August 1, 2017 and no later than Monday, August 14, 2017. Please note items must be approved by Standards prior to shipment.**
- Questions? Contact Us!**
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