

## Where do the best minds in the business look for innovation?

"WasteExpo is a hub of resources and experts in the industry. From the conference floor to the workshop panels, the invaluable information helps me to implement the right tools and strategies necessary to create solution oriented, zero waste programs. I am also grateful for the opportunity to have one-on-one interaction with industry experts and their products."

**Jessica Aldridge** – Sustainability Manager, Athens Services  
Waste360 40 Under 40 Winner

**Only at WasteExpo 2017**



an event by  
**Waste360**™

# Sponsor the 2017 WasteExpo Mobile App

More and more WasteExpo participants continue to use the App each year. The 2016 App delivered:

- 27,000+ total visits
- 188,000+ total page views
- App sponsors were among the top exhibitors searched last year

Users returned to the App an average of 12 times, and viewed multiple pages, including exhibitor (detail) pages and the interactive map — proof that they're using this App to find you!

**WasteExpo's Mobile App** puts all things WasteExpo into the hands of attendees and buyers. They rave about this app and use it in droves!

And as a sponsor, you'll expand your reach even beyond the WasteExpo show floor! Not only do we promote the App to our attendee prospect list of 70,000 waste and recycling professionals across the industry, but also on Waste360.com and in our daily enewsletters!

### Attendees use the App for:

- Exhibiting company descriptions, booth numbers and product searches
- Interactive floor plan with booth mapping capability - A go-to for users!
- Breaking news and editorial - Buyers love breaking news!
- Conference program speakers, schedules and descriptions
- Notification of special events - Attendees love these!



[www.wasteexpo.com](http://www.wasteexpo.com)

**Events & Conferences:** May 8-11, 2017 | **Exhibits:** May 9-11, 2017 | Ernest N. Morial Convention Center (New Orleans, LA)

# Sponsorship Levels

## Platinum Level: \$10,000 Exclusive

- Platinum Level branding on the homepage including company logo and banner ad (rotates with gold sponsors)
- Post-show performance report
- Company logo on the interactive floor plan
- Five show alerts pushed to all app users featuring your company's message
- Platinum level branding on WasteExpo.com
- Platinum level branding in the WasteExpo Show Guide and Waste360 Industry Annual on the app promotional page
- Platinum level branding on signage on-site promoting the app to attendees

## Gold Level: \$7,500, 4 available

- Banner Ad on the homepage (rotates with platinum and gold sponsors)
- Post show ad performance report
- Three show alerts pushed to all app users featuring your company's message
- Gold level branding on WasteExpo.com
- Gold level branding in the WasteExpo Show Guide and Waste360 Industry Annual on the app promotional page
- Gold level branding on signage on-site promoting the app to attendees

## Silver Level: \$3,500

- Two show alerts pushed to all app users featuring your company's message
- Silver level branding on WasteExpo.com
- Silver level branding in the WasteExpo Show Guide and Waste360 Industry Annual on the app promotional page
- Silver level branding on signage on-site promoting the app to attendees

## Bronze Level: \$1,500

- One show alert pushed to all app users featuring your company's message
- Bronze level branding on WasteExpo.com
- Bronze branding in the WasteExpo Show Guide and Waste360 Industry Annual on the app promotional page
- Bronze level branding on signage on-site promoting the app to attendee

**MAXIMIZE YOUR  
WASTE EXPO EXPOSURE.**  
**Become an app sponsor today!**

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In collaboration with:



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