

Education and Events: March 8–12, 2017

Trade Show: Anaheim Hilton & Marriott March 9–11, 2017

Anaheim Convention Center March 10–12, 2017

Anaheim, CA USA

LOGISTICS & SPECIFICATIONS: Lightbox

Thank you for contracting a Lightbox for Engredea 2017. In order to meet the deadlines and specifications for this opportunity, please read the following information in its entirety.

Inclusions: Engredea and GES will handle Lightbox installation and removal.

Production: Exhibitor is required to produce their own 4-color artwork by February 10, 2017. See below for

artwork specifications.

Dimensions: Total Dimensions: 36 15/16" wide x 84 13/16" tall

Total Viewable Dimensions: 36 3/16 x 84 1/4 (¼" will be in the tracks on the sides and top while

½" will be in the track on the bottom)

Artwork

Requirements: Minimum requirements for final artwork that GES will reproduce exactly as provided:

• 100 dpi resolution at full size of actual finished product

- All related PMS and/or CMYK color codes
- Accurate color proof print of artwork
- Contact name, phone number and e-mail address of art creator if applicable
- If submitting a "vector" file, include all fonts, or convert fonts to outlines or paths

Acceptable File Software Formats: (PC or MAC, listed in order of preference)

ADOBE—Illustrator, InDesign, and Photoshop, CS4

Acceptable File Types: (listed in order of preference)

• EPS and AI (especially when submitting logos)

Questions? Contact us. Ashley Brand T: 303.998.9127 abrand@newhope.com www.engredea.com

