



**Education and Events:** March 8–12, 2017  
**Trade Show: Anaheim Hilton & Marriott** March 9–11, 2017  
**Anaheim Convention Center** March 10–12, 2017  
Anaheim, CA USA

## LOGISTICS & SPECIFICATIONS: Show Directory Map

Thank you for contracting placement in the Engredea and Natural Products Expo West Show Directory Map. In order to meet the deadlines and specifications for this opportunity, please read the following information in its entirety.

**Quarter Page Ad:** 5-1/4" wide x 2-5/8" tall, finished size, print quality color PDF with bleed or no bleed

**Half Page Ad:** 5-1/4" wide x 5-1/4" tall, finished size, print quality color PDF with bleed or no bleed

**Full Page Ad:**  
(Map Sponsor) 5-1/4" x 11-1/4" (no bleed) or 5-3/4" x 11-3/4" (1/8" bleed), finished size, print quality color  
PDF with bleed or no bleed

**Deadline:** All materials due **Monday, January 16, 2017 5:00 pm (MST)**. Please email your logos and advertisement artwork to Ashley Brand at [abrand@newhope.com](mailto:abrand@newhope.com).

**Questions?** Contact us.  
Ashley Brand  
T: 303.998.9127  
[abrand@newhope.com](mailto:abrand@newhope.com)  
[www.engredea.com](http://www.engredea.com)