



Education and Events: March 8–12, 2017
Trade Show: Anaheim Hilton & Marriott March 9–11, 2017
Anaheim Convention Center March 10–12, 2017
Anaheim, CA USA

LOGISTICS AND SPECIFICATIONS: Lightbox

Thank you for contracting a Lightbox. In order to meet the deadlines and specifications for this opportunity, please read the following information in its entirety.

Inclusions: Natural Products Expo and GES will handle installation and removal.

Production: Exhibitor is required to create their own four-color artwork by **February 3, 2017**. See below for artwork specifications.

Once provided, GES will print your artwork. Please contact Jenny Walter at jwalter@newhope.com with any questions.

Dimensions: Total Dimensions: 36 15/16" wide x 84 13/16" tall
Visual Opening Dimensions: 36 3/16 x 84 ¼ (¼" will be in the tracks on all sides)

Artwork

Requirements:

Minimum requirements for final artwork that GES will reproduce exactly as provided:

- 100 dpi resolution at full size of actual finished product
- All related PMS and/or CMYK color codes
- Accurate color proof print of artwork
- Contact name, phone number and e-mail address of art creator, if applicable
- If submitting a "vector" file, include all fonts, or convert fonts to outlines or paths

Acceptable File Software Formats: (PC or MAC, listed in order of preference)

- ADOBE—Illustrator, InDesign, and Photoshop, CS4

Acceptable File Types: (listed in order of preference)

- EPS and AI (especially when submitting logos)
- TIF (especially when submitting photos)
- JPG (provided resolution is high enough for photo images; not recommended for logos)
- Hi resolution PDF

Questions? Contact us.

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