



Education and Events: March 8–12, 2017
 Trade Show: Anaheim Hilton & Marriott March 9–11, 2017
 Anaheim Convention Center March 10–12, 2017
 Anaheim, CA USA

LOGISTICS & SPECIFICATIONS: Product Showcase

Thank you for contracting a space in the Product Showcase. In order to meet the deadlines and specifications for this opportunity, please read the following information in its entirety.

Location: Main Lobby – Anaheim Convention Center

Product Showcase Unit Sizes:

- **Standard Size** 18”H X 18”W X 11”D
- **Bulk Category** 30”H X 18”W X 11”D
- **Food Service Category** 30”H X 18”W X 11”D

Set-Up: Exhibitors will be able to enter the Showcases at the below times only.

	Wednesday, 3/8	Thursday, 3/9	Friday 3/10	Saturday, 3/11	Sunday, 3/12
Set-Up	8:00am - 5:00pm	8:00am - 5:00pm			
Showcases Unlocked for Adjustments			8:00am – 9:00am 12:00pm – 1:00pm 5:00pm – 6:00pm	8:00am – 9:00am 12:00pm – 1:00pm	8:00am – 9:00am
Product Removal					4:00pm – 5:30pm

Guidelines:

- Bring any supplies (tape, scissors, stapler, markers, etc.) you may need to set-up your display. We do not keep supplies in the Product Showcase Office.
- Electricity is not provided or allowed in the showcases. Battery operated lights or moving display objects are welcome.
- Showcases are assigned alphabetically within your category based on company name.
- **DO NOT TAMPER WITH OTHER PRODUCTS. TAMPERING WILL RESULT IN YOUR PRODUCT SHOWCASE BEING ELIMINATED. THIS INCLUDES MOVING NAME TAGS.**

Security:

We advise that you utilize empty bottles & packages for displays. Although we make every effort to secure the Product Showcase area, New Hope is not liable for any lost or damaged goods while in display area.

Removal:

Remove your products from the showcase between 4:00 p.m. and 5:30 p.m. on Sunday, March 12. **Please plan accordingly.** All products left in the showcase at 5:30 p.m. will be donated.

To Purchase Onsite Visit: Product Showcase Office

Questions? Contact us!

Exhibitor Service Representatives
 (p) 303.998.9208
 (e) esk@newhope.com