

Education and Events: March 8–12, 2017 Trade Show: Anaheim Hilton & Marriott March 9–11, 2017 Anaheim Convention Center March 10–12, 2017 Anaheim, CA USA

## LOGISTICS & SPECIFICATIONS: Show Directory Map

Thank you for contracting placement in the Natural Products Expo West and Engredea Show Directory Map. In order to meet the deadlines and specifications for this opportunity, please read the following information in its entirety.

Quarter Page Ad:	5-1/4" wide x 2-5/8" tall, finished size, print quality color PDF with bleed or no bleed
Half Page Ad:	5-1/4" wide x 5-1/4" tall, finished size, print quality color PDF with bleed or no bleed
Full Page Ad: (Map Sponsor)	5-1/4" x 11-1/4" (no bleed) or 5-3/4" x 11-3/4" (1/8" bleed), finished size, print quality color PDF with bleed or no bleed
Deadline:	All materials due <b>Monday, January 16, 2017.</b> Please email your logos and advertisement artwork to <u>iwalter@newhope.com</u> .

## Questions? Contact us.

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