

LIVEDESIGN



LIVE OUTSIDE

Technology for Outdoor Events & Festivals

November 17-19, 2017

Las Vegas Convention Center • Silver Lot 1 & 2



SET THE STAGE for Opportunity



Outdoor music festivals have changed the industry, with the growth of events like Electric Daisy Carnival, Ultra Music Fest, Bonaroo, and hundreds more, in venues all across the country.

America's top five music festivals sold \$183 million in tickets in 2014,* and in order to attract discerning concert goers who expect immersive environments, festival producers are turning to entertainment technology to create once-in-a-lifetime experiences with speed & flexibility during set-up and strike, in environments that were not built for performances. They are looking for dynamic products that can be agile enough in venues that range from fair grounds and ski slopes, to race tracks and deserts.

LDI: Live Outside is a co-located outdoor production dedicated to the design, technology, and safety considerations for outdoor events and festivals.

- ▶ Features multiple concert-sized stages with professional audio, video, lighting and effects, live and pre-recorded music performances, and free attendee training opportunities.
- ▶ Combines the speed and agility of a mobile concert set-up and music festival, with educational and sales opportunities with the decision makers from the world's largest festival and concert producers.
- ▶ Includes product demo opportunities to showcase your brand with a real-time, real-world set-up in a non-permanent location.
- ▶ Networking with top industry live event and festival production professionals in a real-world setting.
- ▶ Kick off the weekend with the official LDI Live Outside Festival on Friday evening featuring live music and performance, food trucks, bars, a VIP lounge and more.

We look forward to connecting you with market influencers and buyers!

*Source: Forbes.com, posted 3/17/2015



CONTACT

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Sponsorship Details

Headline Sponsor

Investment:
 Audio: \$9,500 + Gear
 Staging: \$7,500 + Gear
 Video: \$6,000 + Gear
 Lighting: \$5,000 + Gear

Front of House Sponsor

Investment:
 \$4,500 + Gear and/or Services

Categories include:

Stage Support (consoles, cables and cable protectors, microphones, sound system measurement, special effects, power distribution, truss towers, etc.)
Event Support (tents/VIP structures, transportation, security, insurance, talent, décor/furnishings, etc.)

Pre-Show Assets:

Pre-show marketing and PR kit



Logo recognition on the Live Outside landing page

TOP LEVEL

SECOND LEVEL

Digital/Advertising Assets:

Recognition as a Featured Exhibitor, which includes:

- Highlighted in all listing and search results on the LDishow.com website, the LDiMobile App, show guide exhibitor listings, and the LDI show floor map.
- (3) Gear Gallery listings included as Upgraded Company listing (includes one listing that all exhibitors receive).
- Full company contact listing, including your company logo, appearing on the show site and app.



Sponsorship level recognition on LDI Marketing pre- and post-show emails



Show Site Assets:

Onsite recognition with logo inclusion on Live Outside signage, video reels, and announcements throughout the event



Participation in the Live Outside Demos



Live Outside VIP Lounge Passes

8

4

Post-Show Assets:

Presence in post-show video and photo galleries on the LDishow.com website



Recognition in a Live Design full page interactive ad in the November & December issues



Post-show data report



Total value if sold separately: \$15,000

Total value if sold separately: \$8,050