



Education and Events: March 8–12, 2017  
 Trade Show: Anaheim Hilton & Marriott March 9–11, 2017  
 Anaheim Convention Center March 10–12, 2017  
 Anaheim, CA USA

## LOGISTICS & SPECIFICATIONS: Product Showcase

Thank you for contracting a New Product Line Showcase Unit. In order to meet the deadlines and specifications for this opportunity, please read the following information in its entirety.

**Location:** Main Lobby – Anaheim Convention Center.

**Dimensions:** You will receive one showcase unit with a separate door, one showcase header with company logo, and one showcase side panel with company logo (artwork provided by your team or graphic designer). The artwork must be provided as a vectored EPS file. Please submit artwork to [abrand@newhope.com](mailto:abrand@newhope.com) no later than **Friday, February 3, 2017**. Artwork dimensions are listed below.

- Showcase header 42 3/4" wide x 10 1/8" tall
- Side panel 17 7/8" wide x 96" tall

Showcase unit will include 3 shelves that are **18"H X 36"W X 11"D** each.

**Set-Up:** Exhibitors will be able to enter the Showcases at the below times only:

	Wednesday, 3/8	Thursday, 3/9	Friday 3/10	Saturday, 3/11	Sunday, 3/12
<b>Set-Up</b>	8:00am - 5:00pm	8:00am - 5:00pm			
<b>Showcases Unlocked for Adjustments</b>			8:00am – 9:00am 12:00pm – 1:00pm 5:00pm – 6:00pm	8:00am – 9:00am 12:00pm – 1:00pm	8:00am – 9:00am
<b>Product Removal</b>					4:00pm – 5:30pm

**Removal:** Sunday, March 12<sup>th</sup>: 4:00 p.m. – 5:30 p.m.

**The showcase doors will not, under any circumstances, be unlocked prior to 4:00 p.m. on Sunday, March 12<sup>th</sup>.** Any products left in the showcase at 5:30 p.m. will be donated to a local food bank. We are not responsible for any products or display articles left after 5:30 p.m. on Sunday, March 12<sup>th</sup>.

**Guidelines:**

- Bring any supplies (tape, scissors, stapler, markers, etc.) you may need to set-up your display. We do not keep supplies in the Showcase Office.
- Electricity is not provided or allowed in the showcases. Battery operated lights or moving display objects are welcome.
- Make sure your display is visible on the top, middle or bottom shelves.
- Use empty bottles & packages for displays. We cannot assume responsibility for any products that are damaged or stolen while in the display case.
- New Product line units will be placed together if you have purchased more than one unit.

**Questions?** Contact us.  
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