



Education and Events March 7-11, 2018
 Trade Show:
 Anaheim Convention Center North Hall March 8-10, 2018
 Anaheim Convention Center Main Halls March 9-11, 2018
 Anaheim, CA USA

LOGISTICS & SPECIFICATIONS: Product Showcase: Hot Products

Thank you for purchasing a Product Showcase: Hot Products at Natural Products Expo West. In order to meet the deadlines and specifications for this opportunity, please read the following information in its entirety. If you have any questions, contact your Exhibitor Service Representative at the contact information listed at the bottom.

Location: North Hall, Plaza Level

Product Showcase Unit Sizes:

- **All Categories** (except Bulk and Food Service Category) 18”H X 18”W X 11”D
- **Bulk and Food Service Category** 30”H X 18”W X 11”D

Set-Up: Exhibitors will be able to enter the Showcases at the below times only.

	Wednesday, 3/7	Thursday, 3/8	Friday, 3/9	Saturday, 3/10
Set-Up	10:00am - 5:30pm			
Showcases Unlocked for Adjustments		8:30am-9:30am 12:00pm-1:00pm 5:30pm-6:30pm	8:30am – 9:30am 12:00pm – 1:00pm	8:30am – 9:30am
Product Removal				6:00pm -7:30pm

Guidelines:

- Bring any supplies (tape, scissors, stapler, markers, etc.) you may need to set-up your display. We do not keep supplies in the Product Showcase Office.
- Electricity is not provided or allowed in the showcases. Battery operated lights or moving display objects are welcome.
- Showcases are assigned alphabetically within your category based on company name.
- **DO NOT TAMPER WITH OTHER PRODUCTS. TAMPERING WILL RESULT IN YOUR PRODUCT SHOWCASE BEING ELIMINATED. THIS INCLUDES MOVING NAME TAGS.**

Security:

We advise that you utilize empty bottles & packages for displays. Although we make every effort to secure the Product Showcase area, New Hope is not liable for any lost or damaged goods while in display area.

Removal:

Remove your products from the showcase between 6:00 p.m. and 7:30 p.m. on Saturday, March 10th. **Please plan accordingly.** All products left in the showcase at 7:30 p.m. will be donated.

To Purchase Onsite Visit: Product Showcase Office.

Questions? Contact us!

Exhibitor Service Representatives (p) 303.998.9208 (e) esk@newhope.com