



an event by
Waste360™

Where will you make the connections you need?

"Living and working in a densely populated community requires a systemic solution to sustainable waste management. WasteExpo provides a spectrum of experts and resources in many industries. I've built a network of contacts that would've taken me years to build on my own and have immediately applied the tangible and proven solutions presented."

Beth Burns – Senior Environmental Specialist, Pinellas County Solid Waste Waste360 40 Under 40 Winner

Only at WasteExpo 2017

Public Sector Sponsorship Opportunity

The public sector continues to be one of the fastest-growing attendee groups at WasteExpo! More and more government agencies, county agencies, municipalities, regional authorities, special districts, state and federal governments and public landfill owners/operators are coming to learn, network and do business at WasteExpo year after year.

Here's a one-of-a kind opportunity to reach ALL of WasteExpo's public sector attendees pre-show, onsite and post-show in a big way!

Exclusive Sponsorship: \$10,000



Pre-Show:

- Exclusive branding and "welcome message" in WasteExpo's public sector welcome email to ALL pre-registered public sector attendees
- Exclusive branding on WasteExpo.com's highly visible sponsors' page
- Exclusive branding on WasteExpo's social media
- Right to use WasteExpo branding to promote your company's attendance at the show

- Exclusive branding within the Public Sector Session including:
 - Logo on holding slides in the panel room
 - Logo on signage outside of the panel room
 - Exclusive level branding in the Waste Expo Mobile App and Public Sector push notifications sent to attendees

Post-Show:

- Sponsor follow up email to all Public Sector attendees. Email is sent by Waste Expo, sponsor to provide content in html format
- Exclusive sponsor logo/recognition of the Public Sector Panel in Waste360 University with the ability to receive leads for all virtual attendees

Onsite:

- Exclusive branding on ALL public sector signage in common areas and at the session meeting room
- Exclusive branding on the sponsors page in WasteExpo Show Guide & Waste360 Industry Annual
- Exclusive branding on screens at the entrance to the exhibit hall

Here's a look at the 2016 Public Sector organizations. Expect even more for 2017!

- City of Maui
- City of Tempe
- City of Las Vegas
- City of Los Angeles
- City of Fargo
- City of Miami Dade
- Guelph Public Works Director
- City of Visalia Public Works
- City of Orange Beach
- La Romana City Hall Municipal Council
- Nextran Truck Center
- Penn Waste Inc.
- Plaquemines Parish Government Municipal
- RWC International
- Town of Hampton
- City of Roswell NM
- City of Arlington
- City of Auburn
- City of Austin
- City of Bryan
- City of Bunnell
- City of Calgary
- City of Chicago
- City of Clearwater Solid Waste Dept.
- City of College Park MD
- City of College Station
- City of Daphne
- City of Denton
- City of Denver
- City of Edinburg
- City of Florence
- City of Houston
- City of Kingsport
- City of Lake Charles
- City of New York

Take advantage of this opportunity! Become the exclusive sponsor today.

Renie Mayfield
Director of Sponsorship
Sales & Development

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Ernest N. Morial Convention Center (New Orleans, LA)