



Education & Events March 7-11, 2018

Trade Show:

Anaheim Convention Center North Hall March 8-10, 2018

Anaheim Convention Center Main Halls March 9-11, 2018

Anaheim, CA USA

LOGISTICS & SPECIFICATIONS: Show Bag Inserts

Thank you for contracting a bag insert in the Natural Products Expo West & Engredea Show Bag. In order to meet the deadlines and specifications for this opportunity, please read the following information in its entirety.

Quantity: Please send **30,000** marketing pieces or samples that you wish to include in the Show Bag.

Size Limit: Marketing materials should be no larger than **8.5 x 11 inches**. Samples must be **2 oz.** or smaller.

Approval

Submission: Please submit a copy of the materials that you wish to distribute via email to hjohnson@newhope.com, no later than February 2, 2018 for content approval. Please note in subject line of your correspondence "Request for Standards Approval - 2018 NPEW – Show Bag Insert".

Standards

Approval:

The Show Bag insert will be reviewed by the New Hope Network Standards Department. The insert must meet the Standards as required in the NHN Booklet that can be viewed online at <http://newhope.com/exhibitor-standards>. In the event it requires modification, a member of the NHN Standards team will be in contact to communicate any required adjustments and will provide suggestions and assistance in modifying the content to meet NHN standards requirements. Need assistance? Contact the New Hope Network Standards Department at standards@newhope.com.

Ship to:

Please ship inserts directly to:
Goodwill of Orange County - Packaging and Assembly
Attention: Packaging and Assembly – Ramiro Torres
1601 E. Saint Andrew Place, Suite B
Santa Ana, CA 92705
Re: Natural Products Expo West Bag Inserts

Box Labels: Please write "**Natural Products Expo West Bag Inserts**" and **Quantity per box** on each box of product

Shipping

Deadline:

Monday, January 22 - Wednesday, February 7
Materials should arrive no later than February 7, 2018.

Vendor

Contact Info:

Shipping/ Receiving

Ramiro Torres (714)-686-9816

Receiving hours Monday- Friday: 8:00am -11:30am & 12:30pm - 3:30pm

Questions?

Heather Johnson

Sponsorship Coordinator

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303-998-9277