



 worldteaEXPO 2017

Pre-Conference June 12
Conference & Expo June 13 - 15

Las Vegas Convention Center, Las Vegas, NV

LOGISTICS & SPECIFICATIONS: Show Guide

Thank you for contracting placement in the World Tea Expo Show Guide. In order to meet the deadlines and specifications for this opportunity, please read the following information in its entirety.

Half Page Ad:

7.25" wide x 4.75" tall.

All ads must be CMYK and images incorporated are 300 dpi. Use press settings when creating your PDF and embed all fonts.

1/2 Page Horizontal
7.25 x 4.75
43p6 x 28p6

Full Page Ad:

8.5" wide x 10.875" tall. Please add 1/8" (.125) bleed on all side.

All ads must be CMYK and images incorporated are 300 dpi. Use press settings when creating your PDF and embed all fonts.

Full Page
8.5 x 10.875
51p0 x 65p

Please add 1/8" (.125) bleed on all side

Deadline:

Advertisements are due **Monday, April 24, 2017**. Please email your artwork to jwalter@newhope.com.

Questions? Contact us.

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