



SPECIFICATIONS & LOGISTICS: Digital Product Showcase

Participate in the Digital Product Showcases at the Club Industry Show and get your products noticed before, during and after the show! Attendees will use this tool to find all of the new products they want to see at Club Industry. It will also provide a means for attendees to contact you before the show to set appointments or after the show to ask follow-up questions.

Inclusions with this promotional opportunity:

- Online recognition pre and post show.
- Online showcase to feature a product.
- Showcase features: company name, booth number, state & country, contact information, link to email, web address, product category type, company logo and description, product image and description.

Marketing details:

Traffic will be driven to the Club Industry Show Digital Product Showcase via the following vehicles:

- Promoted in pre-show email.
- Promoted in post-show email to registered attendees.
- Rotating banner ad displayed on Club Industry Show website with direct link to all Digital Showcases pre-show.

Opportunity details:

- Rotating banner will be a general advertisement for all Digital Product Showcases and will directly link to the Digital Product Showcase host page on the Club Industry Show website.
- Company Logo (.gif or .jpeg, max 30 KB, 50W x 50H).
- Product Image (.gif or .jpeg, max 300 KB, 500W x 300H).
- Company description approximately 255 characters.
- Product description approximately 1000 characters.
- Non-exclusive opportunity.

For successful product exposure, please complete your Digital Product Showcase as soon as possible. If you have any questions, contact your Client Services Specialist (contact information below).



How to Create your Digital Showcase

- Log-in to your [Exhibitor Console](#)
- Select “Digital Showcase Entry” from menu
- Follow step-by-step directions below

Step 1: Enter Product Name

Step 2: Create a short product description, **text only** (max 255 characters)

Step 3: Create a detailed product description, **text only** (max 1000 characters)

Step 4: Upload company logo (.gif or .jpg, max 30Kb, 250 pixels wide x 120 pixels high)

Step 5: Upload product image (.gif or .jpg, max 300Kb, 500 pixels wide x 500 pixels high)

Step 6: Select 1 product category type

Step 7: Review listing and click “Save” button to submit

Product Management

Product Name*

Product Description (max 255
characters)*

Product Type

Company Logo (gif or jpeg, max 30
KB and 250 W x 120 H)

Choose File

No file chosen

Product Image (gif or jpeg, max
300 KB and 500 W x 500 H)

Choose File

No file chosen

Product Detail (max 1000 characters)*

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Characters: 0 (Limit: 5000)



*Please note: Digital Product Showcase listings will not immediately display on the website. Your listing may take up to 1 week to appear on www.clubindustryshow.com

*Please make sure your Booth Information is up-to-date. Company contact information for the Digital Product Showcase will automatically be pulled from your Booth Info. To update your Booth Info, please log-in to your [Exhibitor Console](#) and select "Update Your Exhibitor Profile" from the menu.

Questions? Contact us.

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