

# CLUB INDUSTRY SHOW

October 4-6, 2017 Hilton Chicago



## SPECIFICATIONS & LOGISTICS: Show Bag Inserts

Thank you for contracting a bag insert in the Club Industry Show Bag. In order to meet the deadlines and specifications for this opportunity, please read the following information in its entirety.

**Quantity:** Please send **1,000** marketing pieces or samples that you wish to include in the Show Bag.

**Size Limit:** Marketing materials should be no larger than **8.5 x 11 inches**. Samples must be **2 oz.** or smaller.

**Approval Submission:** Please submit a copy of the materials that you wish to distribute and/or display electronically via email to [Ashley.Brand@penton.com](mailto:Ashley.Brand@penton.com) no later than **September 15, 2017** to obtain content approval.

**Ship to:** Ashley Brand will provide shipping labels for your inserts. The address is also below:

**GES**  
**4108 W 52nd Place**  
**CHICAGO IL 60632**

Be sure to use the shipping labels provided and the insert quantities on the outside of each box.

**\*Items not sent to GES will not be included in the Show Bag.**

**Deadline:** Materials should arrive between **Wednesday, August 30, 2017** and no later than **Thursday, September 28, 2017**.

### Questions? Contact Us!

Ashley Brand  
Sponsorship Coordinator  
(P) 303.998.9127  
(E) [ashley.brand@penton.com](mailto:ashley.brand@penton.com)