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Waste360™

Public Sector Sponsorship

The public sector continues to be one of the fastest-growing attendee groups at WasteExpo! More and more government agencies, county agencies, municipalities, regional authorities, special districts, state and federal governments and public landfill owners/operators are coming to learn, network and do business at WasteExpo year after year.

Here's a one-of-a kind opportunity to reach ALL of WasteExpo's public sector attendees pre-show, onsite and post-show in a big way!

Exclusive Sponsorship: \$7,500



Pre-Show:

- Exclusive branding in WasteExpo's public sector welcome email to ALL pre-registered public sector attendees
- Sponsor branding on wasteexpo.com as media allows
- Sponsorship mentions on WasteExpo's social media



Onsite:

- Exclusive branding on ALL public sector signage in common areas and at the session meeting room
- Company logo and URL included on the sponsor page in WasteExpo Show Guide & Waste360 Industry Annual
- Exclusive branding within the Public Sector Session including:
 - Company Logo on holding slides in the panel room
 - Company Logo on signage outside of the panel room
- Exclusive level branding in the Waste Expo Mobile App and Public Sector push notifications sent to attendees

Post-Show:

- Company Logo and URL included in Waste360 University Public Sector Panel Listings
- Lead generation reports from virtual attendees to the Waste360 University Public Safety panel listings

Here's a look at the 2017 Public Sector organizations. Expect even more for 2018!

- City of Maui
- City of Tempe
- City of Las Vegas
- City of Los Angeles
- City of Fargo
- City of Miami Dade
- Guelph Public Works Director
- City of Visalia Public Works
- City of Orange Beach
- La Romana City Hall Municipal Council
- Nextran Truck Center
- Penn Waste Inc.
- Plaquemines Parish Government Municipal
- RWC International
- Town of Hampton
- City of Roswell NM
- City of Arlington
- City of Auburn
- City of Austin
- City of Bryan
- City of Bunnell
- City of Calgary
- City of Chicago
- City of Clearwater Solid Waste Dept.
- City of College Park MD
- City of College Station
- City of Daphne
- City of Denton
- City of Denver
- City of Edinburg
- City of Florence
- City of Houston
- City of Kingsport
- City of Lake Charles
- City of New York

Take advantage of this opportunity! Become the exclusive sponsor today.

Renie Mayfield
Director of Sponsorship
Sales & Development

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Conference & Special Events: April 23-26, 2018 | Exhibits: April 24-26, 2018
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