

WasteExpo 2020

Website Advertising



WasteExpo.com attracts 100,000+ visits per month leading up to the show. Reach this captive audience with premium ad placement on the official show website.

Cost: \$10,000 | Welcome Ad (exclusive)

- WasteExpo.com Welcome Ad – your ad will be the first thing each visitor sees on WasteExpo.com and will be seen over 100,000x by 35,000 unique visitors. Run begins when online registration opens through end of show.
- Online Show Map logo placement – be seen by attendees as they view the WasteExpo floor plan

Cost: \$10,000 | Leaderboard (exclusive)

- WasteExpo.com leaderboard – your ad will be featured top of page throughout WasteExpo.com and will be seen over 500,000x by 35,000 unique visitors. Run begins when online registration opens through end of show.
- Online Show Map logo placement – be seen by attendees as they view the WasteExpo floor plan

Cost: \$4,500 | Right Rail Position 1 (3 slots available)

- WasteExpo.com 1st position rectangle – your ad will appear on WasteExpo.com over 180,000x by 35,000 unique visitors. Run begins when online registration opens through end of show.

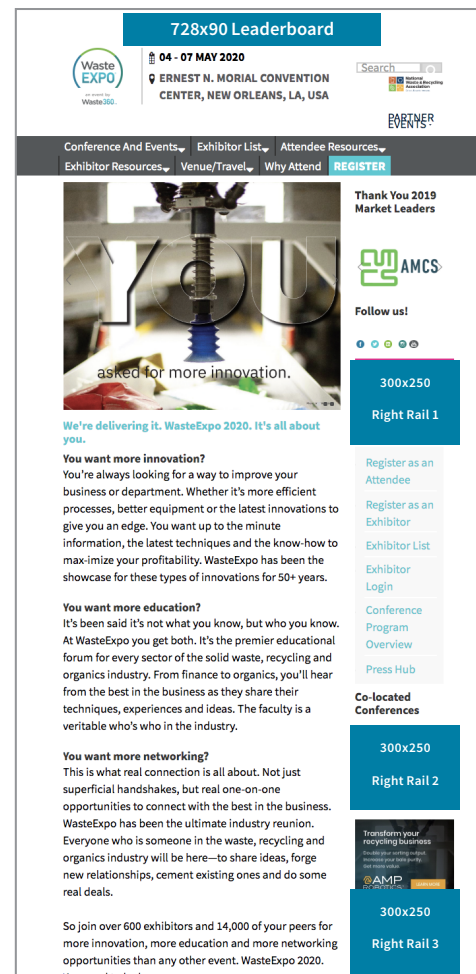
Cost: \$3,200 | Right Rail Position 2 (3 slots available)

- WasteExpo.com 2nd position rectangle – your ad will appear on WasteExpo.com over 180,000x by 35,000 unique visitors. Run begins when online registration opens through end of show.

Cost: \$2,200 | Right Rail Position 3 (3 slots available)

- WasteExpo.com 3rd position rectangle – your ad will appear on WasteExpo.com over 180,000x by 35,000 unique visitors. Run begins when online registration opens through end of show.

Ad Positions



CONTACT YOUR SALES REP TODAY!

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