

Sponsor the 2021 WasteExpo Mobile App



WasteExpo's Mobile App puts all things WasteExpo into the hands of attendees and buyers. They rave about this app and use it in droves!

And as the **exclusive** WasteExpo 2021 Mobile App sponsor, you'll expand your reach even beyond the WasteExpo show floor. Not only do we promote the App to our attendee prospect list of 70,000 waste and recycling professionals across the industry, but also on Waste360.com and in our daily newsletters!

THE 2019 APP DELIVERED:

- **80,886** total visits (up 50% from 2018)
- **209,770** total page views
- **App sponsors** were among the top exhibitors searched
- **Attendees visited** the app 50% more in 2019 than the previous year
- **The WasteExpo 2019 mobile app** showed improvement in engagement and continues to be a healthy app

FEATURES:

- Mobile App Start-up Screen
- Special Product Announcement with Push Notification
- Rotating Banner Ads
- Full screen ad that shows when Buyers click on your link
- Company highlighted in all listings and search results
- Full contact information with Company website listing, phone, and email address
- Company listed in Featured Exhibitors section
- Content is fully indexed and searchable

ATTENDEES USE THE APP FOR:

- The WasteExpo Conference Program Agenda and session details featuring program speakers, session descriptions and more
- Exhibiting company descriptions, booth numbers and product searches
- Making appointments, taking notes, and checking notifications of special events -- Attendees love these!
- An interactive floor plan with booth mapping capability



- Booth highlighted on both the print and app show floor maps
- App Listing with Company Name and Booth Number
- 50 Word Description in App
- Product Categories in App
- Post Show Mobile App Metrics
- Publish PDFs to your listing
- Other Marketing Assets:
 - Recognition on WasteExpo and Waste360 website as sponsor of the app
 - Recognition on onsite signage as sponsor of the app

Want to maximize your WasteExpo exposure? Contact your sales rep today for more information.



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