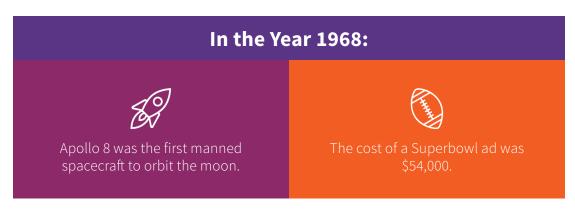


Get in on the grooviest advertising opportunity of the year!

After all, we're rolling prices back like it's 1968! Did you know?



AND...

# WasteExpo made its debut.

WasteExpo is celebrating its 50th Anniversary and we want YOU to benefit from this milestone occasion. Throwback pricing and a record amount of buyers await you.

### Who Will You Reach

In WasteExpo's ONLY official show guide, you'll reach 12,000+ waste and recycling professionals/ industry buyers, including:

- ALL WasteExpo attendees (in tote bags)
- Waste360 40 under 40 winners

### What's Included?

- Full listing of 600+ WasteExpo exhibitors. This includes key contact information, company descriptions, products and services.
- Waste360 40 Under 40 Now in its third year, you can expect key information about 40 of the industry's highly accomplished professionals under the age of 40.
- Poignant 50th Anniversary stories that every industry professional will want to read making this guide even more valuable!

Conference & Special Events: April 23-26, 2018 | Exhibits: April 24-26, 2018 Las Vegas Convention Center, Central Halls | Las Vegas, NV, USA



#### Our rollback pricing gives you savings of 60%+! See for yourself...

### **Retro Ad Space Pricing**

Spread 4/C: <del>\$4,500</del> Retro Pricing= \$1,600 Full Page 4/C: <del>\$2,495</del> Retro Pricing= \$995 <sup>1</sup>⁄<sub>2</sub> Page 4/C: <del>\$1,745</del> Retro Pricing= \$650

#### **Ad Space Dimensions**

Full page: 7.5" x 10.5" (set bleed to .125" all around)
Spread: 15" x 10.5" (set bleed to .125" all around)
½ Page Horizontal: 7" x 4.625"
½ Page Vertical: 3.375" x 9.75"
½ Page Island: 4.5" x 7.25"
Materials may be uploaded to http://penton.sendmyad.com
All live matter not intended to bleed should be kept .125" from trim. Spread ads should allow a total of .5" safety in gutter.

## Lock in this retro pricing today.

#### **Contact:**



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