



LOGISTICS & SPECIFICATIONS: Show Directory Map

Thank you for contracting placement in the Natural Products Expo West Show Directory Map. In order to meet the deadlines and specifications for this opportunity, please read the following information in its entirety.

Quarter Page Ad: 5-1/4" wide x 2-5/8" tall, finished size, print quality color PDF with bleed or without bleed

Half Page Ad: 5-1/4" wide x 5-1/4" tall, finished size, print quality color PDF with bleed or without bleed

**Full Page Ad:
(Map Sponsor)** 5-1/4" x 11-1/4" (no bleed) or 5-3/4" x 11-3/4" (1/8" bleed), finished size, print quality color PDF with bleed or without bleed

**Please see image on right for visual layout of orientation for each ad size.*



Standards Approval:

The Show Map Ad will be reviewed by the New Hope Network Standards Department. The ad must meet the Standards as required in the NHN Booklet that can be viewed online at <http://newhope.com/exhibitor-standards>. In the event it requires modification, a member of the NHN Standards team will be in contact to communicate any required adjustments and will provide suggestions and assistance in modifying the content to meet NHN standards requirements. Need assistance? Contact the New Hope Network Standards Department at standards@newhope.com.

Deadline:

All materials due **Friday, January 11, 2019**. Please email your logos and advertisement artwork to mhaynes@newhope.com

Questions?

Megan Haynes
Sponsorship Coordinator
mhaynes@newhope.com
303-998-9241