




# At-Event Digital Advertising Displays

*"We received an incredible amount of exposure and drove significant traffic to our stand"*

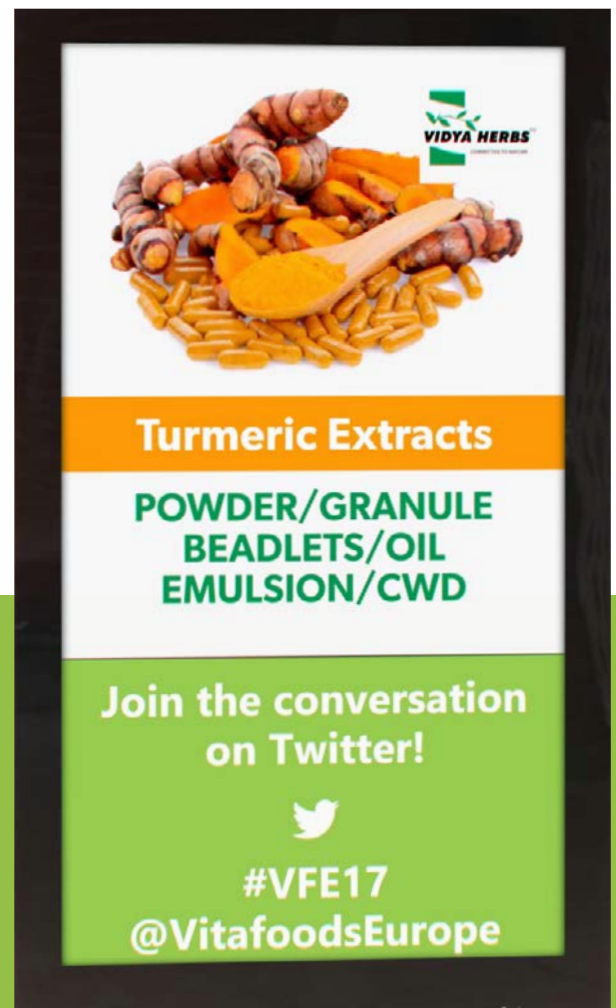
Exhibitor Testimonial

- > **24 screen locations** in high traffic areas
- > Reach **22,000+** attendees via targeted messaging
- > **Flexible** and **dynamic** digital adverts
- > **15 second digital advert** displayed every 5 minutes on all digital screens
- > **11,520** total impressions during the event
- > **Complimentary production** of your digital advert

	15 seconds
	Every 5 minutes
	On 24 screens
	<b>Total impressions</b> 11,520

Price: €6,000\*

Click here for video preview 



# Locations of At-Event Digital Advertising Displays

24 screen locations in high traffic areas



# Specs for brand new advert

## Requirements for your complimentary advert design

### 1. Tell us what you want to say to the attendees using the advert:

- > Are you launching a new product/service/brand that you want to promote? Or is it an existing product/service/brand that you want the attendees to talk to you about in particular?
- > Give us 3 things that the advert has to mention (usually product or service benefits)
- > Send us the product brochure / website link / promotional video - all marketing you have on the product / service + any images that you think might be useful (product photo or promotional image)

### 2. Send us your logo in a vector format.

Usually Adobe Illustrator or PDF format. (extensions: .ai .pdf .eps)

### 3. Tell us your stand number which we will incorporate in the advert.

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## Specifications for your own advert

### Specs for brand new advert:

1080px width x 1280px height

(9:16 aspect ratio, square pixels), standard length is 15 seconds.

### Specs for finished video advert:

1080px width x 1280px height

(9:16 aspect ratio, square pixels), standard length is 15 seconds.

We accept any common video file format.