

# WasteExpo Conference Track Sponsorship



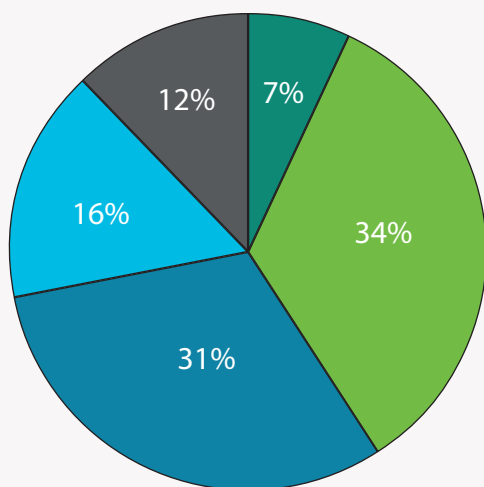
Events & Conferences: August 10-13, 2020 | Exhibits: August 11-13, 2020 | New Orleans, LA USA

**Did you know that WasteExpo's Conference Program has grown exponentially?**  
(yes, by more than 125% since 2011!)

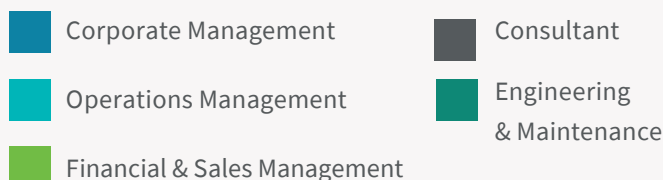
## What does this mean for you?

- **You'll be in the center of this growth**—and reach this captive audience directly
- **Educated attendees are smart buyers**—they need the solutions they learned about in the conference program
- **Professional development is a huge draw**—be part of the reason 14,000+ participants attend WasteExpo looking for the best in education and inspiration

### These are the people you want to meet!



Attendees represent a cross section of job functions:



## Become a conference sponsor today!

### Director of Sponsorship Sales

Renie Mayfield, 720-289-7008  
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**Sponsorships are available for the following tracks:**

### \$6,000 per conference track

- Business Insights & Policy
- Operations, Fleet & Safety
- Recycling & Landfill
- Technology & Innovation
- Food Recovery Forum
- Organics Recycling, Composting, Biogas

### Pre-show:

- Conference sponsor logo to be included in the WasteExpo attendee brochure (deadline for inclusion Dec. 12th)
- Conference sponsor logo on WasteExpo.com's conference page
- Conference sponsor logo in all pre-show attendee marketing, including promotional emails
- Conference sponsor post on WasteExpo's social media sites

### Onsite:

- Conference sponsor logo on onsite signage promoting the conference track sessions
- Conference sponsor logo in the Waste360 Show Guide & Waste360 Industry Annual on pages promoting the conference topic areas
- Sponsor marketing material distribution in conference session rooms
- Conference sponsor logo on screens in the conference session rooms

### Post-show:

- Conference sponsor logo included on the post show follow up email sent to all 2020 registered attendees