WasteExpo 2020 Featured Exhibitor Package



Have an innovative product you want to promote before and at WasteExpo 2020? There's no better place to promote your new product or service than in our highly visible Featured Exhibitor Package.

WasteExpo and Waste360 will highlight those companies wishing to call attention to a product or service in several different ways – both pre-show and onsite. Waste360.com has a digital audience of 102,000+ per month and WasteExpo attracts 14,500+ participants.

Package Benefits Include:

• WasteExpo Product News Listing: your company's product or service will be featured in the new pre-show monthly, Waste360 Product News e-newsletter, that takes a look at new and exciting products designed to enhance the waste and recycling industry. Listing includes product photo and description sent to WasteExpo alumni and current 2020 attendees (\$1,250 value)

• Featured Exhibitor Profile Page on Waste360.com: your company will receive a dedicated page with your article, press release, or video, featured within show coverage on Waste360.com that reaches a digital audience of 102,000+ per month (\$1,250 value)

• WasteExpo Show Guide Full Page Ad: your company will receive a full page advertisement to be featured in the ONLY print publication placed directly in the hands of ALL WasteExpo attendees – all 14,500 of them! Deadline to be included in the Show Directory is June 2, 2020 (\$1,250 value)

Bundle Pricing:

- Combine any 2: \$2,250 (a savings of \$250)
- Combine all 3 for maximum exposure: \$3,000 (a savings of \$750)
- Quantity: Limited





CONTACT YOUR SALES REP TODAY!

Renie May ield, Director of Sponsorship Sales 720-289-7008, <u>renie.mayfield@informa.com</u>