



WasteExpo 2020 Market Leader Program



an event by
Waste360™

Get in front of thousands of prospects as a WasteExpo Market Leader.

WasteExpo is about real connections. Not just handshakes, but real one-on-one opportunities to do business. WasteExpo is the ultimate industry reunion. It's where the waste, recycling and organics industry meets – to buy new products and technologies, forge new relationships, cement existing ones and make some real deals.

Show your Industry Leadership with **WasteExpo's Market Leader Package**—
A great value including pre-show, on-site, digital and post-show assets.



COST – \$8,500 (limited to 10 companies)

Pre-Show Promotion:

- Company logo and URL showcased in the WasteExpo attendee brochure mailed to 70,000 professionals industry wide (deadline for inclusion December 12th)
- Company logo and URL in emails sent to pre-qualified potential attendees promoting WasteExpo
- Company logo and URL prominently placed on wasteexpo.com
- Enhanced online listing on wasteexpo.com including your company logo and additional product information.

On-Site Promotion:

- Company logo, URL and booth # included in a full page ad with the other Market Leaders in the WasteExpo Show Guide and Waste360 Industry Annual
- Company logo and booth # highlighted on the floor plan in the WasteExpo Show Guide & Waste360 Industry Annual
- A Market Leader banner displaying your company logo will be placed in the attendee registration area for all 3 days of the event
- 30 second company video spot on the WasteExpo Jumbo Video Wall

Post-Show Promotion:

- One post-show email to the WasteExpo attendees (Sponsor provided html content; WasteExpo deploys email.)
- Enhanced online Exhibitor Listing to remain on wasteexpo.com one month post show.



Want to maximize your WasteExpo exposure? Contact me today for more information.



Sponsorship Opportunities

Renie Mayfield, Director of Sponsorship Sales

720-289-7008

renie.mayfield@informa.com