

WasteExpo Branded Mosaic Wall

Sponsor attendee-generated art in real time. How does it work?

A large scale interactive piece of artwork (11' x 4" x 5' x 10") where WasteExpo attendees become the participants! As attendees snap and tag their experiences at #wasteexpo, their photos are analyzed by an image processing algorithm. Photos are hand-placed onto a grid to reveal your Company brand image within the mosaic! Anticipation keeps attendees tagging throughout the show. Mosaic to be revealed during event and is yours to keep after the event (shipping after show not included).

Cost: \$10,000



Pre Show:

- Company logo included in WasteExpo Social Media promotions for the Mosaic Wall and #wasteexpo

At the Event at WasteExpo 2020:

- Company logo placed on billboard structure alongside WasteExpo 2020 logo
- Company logo placed on photo print outs alongside WasteExpo 2020 logo
- Company logo overlay on Mosaic Wall

Post Show:

- Social Media Report including number of photos posted, impressions, likes, most popular photos etc.
- Link to an embeddable online gallery that displays all hashtagged images
- Final artwork piece displaying your logo (shipping after show not included)

Brand this today! Contact me today for more information.



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