



Education & Events

Sept. 22-24, 2021

Trade Show

Sept. 23-25, 2021

Philadelphia, PA USA

Co-located with



LOGISTICS & SPECIFICATIONS: Show Directory Ads

Thank you for contracting placement in the Natural Products Expo East Show Directory. To meet the deadlines and specifications for this opportunity, please read the following information in its entirety.

Artwork: Finished size, print quality color PDF

Quarter Page Ad: Without Bleed: 5 ¼ " wide x 2 ⅝ " tall
1/8" Bleed: 5 ½ " wide x 2 ⅞ " tall

Half Page Ad: Without Bleed: 5 ¼ " wide x 5 ¼ " tall
1/8" Bleed: 5 ½ " wide x 5 ½ " tall

Full Page Ad: (Map Sponsor) Without Bleed: 5 ¼ " wide x 11 ⅝ " tall
1/8" Bleed: 5 ½ " wide x 11 ⅞ " tall



Standards Approval

The Show Map Ad will be reviewed by the New Hope Network Standards Department. The ad must meet the Standards as required in the NHN Booklet that can be viewed online at <http://newhope.com/exhibitor-standards>. In the event it requires modification, a member of the Standards team will be in contact to communicate any required adjustments and will provide suggestions and assistance in modifying the content to meet standards requirements. Need assistance? Contact the New Hope Network Standards Department at standards@newhope.com.

Artwork

Deadline: **All materials due Friday, August 6.** Please email advertisement artwork to Heather Johnson hjohnson@newhope.com

Questions? I'm here to help
Heather Johnson
Sponsorship Manager
303-518-1381

