

# WasteExpo Conference Track Sponsorship



an event by  
Waste360

Events & Conferences: June 28-30, 2021 | Exhibits: June 29-30, 2021 | Las Vegas, NV, USA

## Did you know that WasteExpo's Conference Program has grown exponentially?

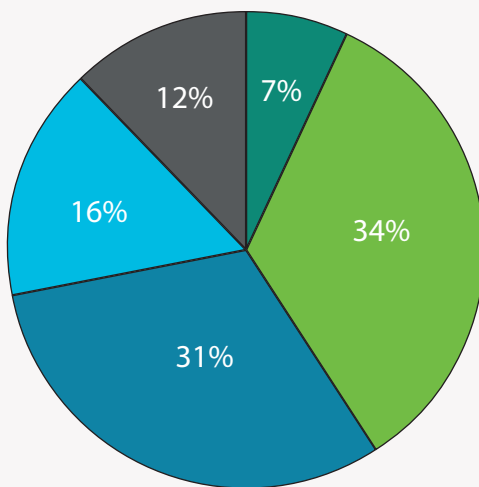
(yes, by more than 125% since 2011!)

### What does this mean for you?

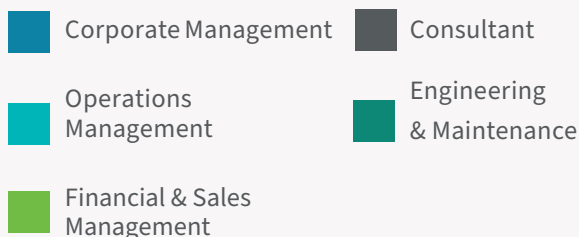
- **You'll be in the center of this growth**—and reach this captive audience directly
- **Educated attendees are smart buyers**—they need the solutions they learned about in the conference program
- **Professional development is a huge draw**—be part of the reason 14,000+ participants attend WasteExpo looking for the best in education and inspiration



### These are the people you want to meet!



Attendees represent a cross section of job functions:



Sponsorships are available for the following tracks:

### \$6,000 per conference track

- Business Insights & Policy
- Operations, Fleet & Safety
- Recycling & Landfill
- Technology & Innovation

### Pre-show:

- Conference sponsor logo on WasteExpo.com's conference page
- Conference sponsor logo in all pre-show attendee marketing, including promotional emails
- Conference sponsor post on WasteExpo's social media sites

### Onsite:

- Conference sponsor logo on onsite signage promoting the conference track sessions
- Conference sponsor logo on screens in the conference session rooms

### Post-show:

- Conference sponsor logo included on the post show follow up email sent to all 2021 registered attendees

## Become a conference sponsor today!



### Companies A-L:

**Debra Busby**, Sales Manager  
212-600-3519  
[debra.busby@informa.com](mailto:debra.busby@informa.com)



### Companies M-Z:

**Juliana Sherwood**, Sales Manager  
203-767-8672  
[juliana.sherwood@informa.com](mailto:juliana.sherwood@informa.com)