

# WasteExpo 2021 Social Media Sponsor



## Get connected and go social as the official #WasteExpo Social Media Sponsor.

The activity on WasteExpo's social media channels skyrocket in the weeks leading up to and during the show. From Facebook to Twitter to Instagram, #WasteExpo was trending!

**\$18,500 – Exclusive Sponsorship**



Get in on this exclusive opportunity that will give you great exposure and boost your brand awareness before, after and even at the show!



### Before the Show:

- Channel takeover – take over our WasteExpo social accounts for the day and promote your presence at the show
- (2) social mentions before we arrive at the show
- Sponsor recognition in preshow attendee e-mails encouraging followers for our Social Media sponsor and WasteExpo

### At the Show:

- Sponsor of the WasteExpo social media feed on the Jumbo Video Wall located in attendee registration, includes logo and booth number
- 30-second company video included on the Video Wall located in attendee registration
- Sponsor of the WasteExpo Show Daily's Tweet of the Day sent to more than 21,000+ followers (includes followers of Waste360)

- Sponsor recognition in the WasteExpo Show Daily sent to more than 70,000
- Sponsor recognition including logo and booth number on Social Media signage at the show
- Photo booth in a high traffic area at the event, photos will be branded with sponsor logo and shareable on Social Media
- Sponsor recognition in the WasteExpo Show Guide & Industry Annual distributed to all attendees
- Logo and booth number included on general “thank you to all of our sponsors” signage at the event

### After the Show:

- Sponsor recognition in post show attendee e-mails promoting sharing of WasteExpo experiences on Social Media

## CONTACT YOUR SALES REP TODAY!

**Companies A-I:** Debra Busby, Sales Manager  
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**Companies J-Z:** Marc Acampora, Show Director  
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