

WasteExpo 2022 Website Advertising

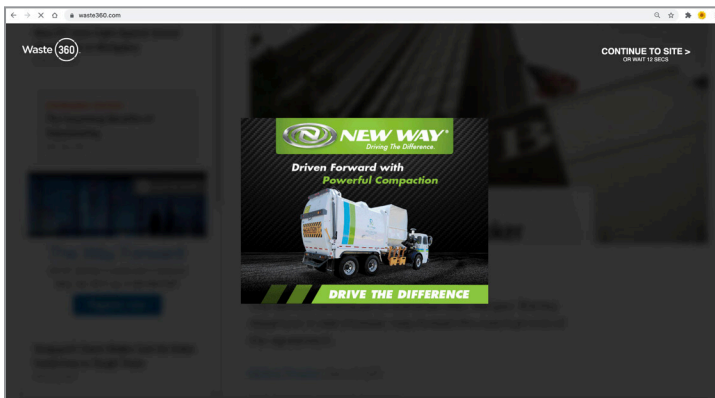


WasteExpo.com attracts 100,000+ visits per month leading up to the show. Reach this captive audience with premium ad placement on the official show website.

Welcome Ad (640x480 and 300x416)

Cost: \$10,000 (exclusive)

WasteExpo.com Welcome Ad – your ad will be the first thing each visitor sees on WasteExpo.com and will be seen over 100,000x by 35,000 unique visitors. Run begins when online registration opens through end of show.



Leaderboard (728x90)

Cost: \$10,000 (exclusive)

WasteExpo.com leaderboard – your ad will be featured top of page throughout WasteExpo.com and will be seen over 500,000x by 35,000 unique visitors. Run begins when online registration opens through end of show.

Right Rail Run of Site Ad (300x250)

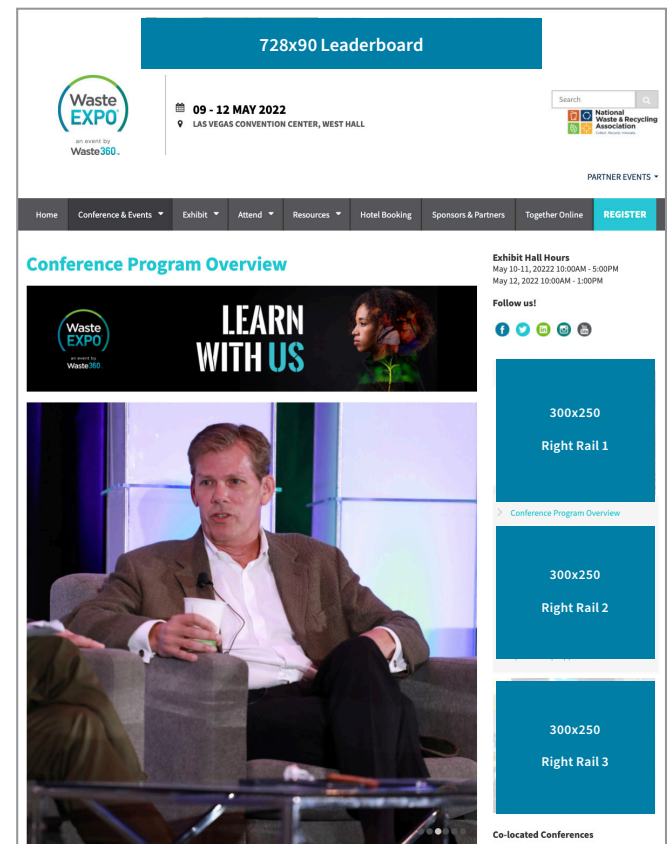
Your ad will appear on WasteExpo.com and gain impressions over 180,000x by 35,000 unique visitors. Run begins when online registration opens through end of show.

Position #1 - \$4,500 | 3 slots available

Position #2 - \$3,200 | 3 slots available

Position #3 - \$2,200 | 3 slots available

Ad Positions



CONTACT YOUR SALES REP TODAY!



Companies A-L:

Debra Busby, Sales Manager

212-600-3519

debra.busby@informa.com



Companies M-Z:

Juliana Sherwood, Sales Manager

203-767-8672

juliana.sherwood@informa.com