



# WasteExpo Welcome Reception Host Sponsorship

**Events & Conferences:** May 9-12, 2022

**Exhibits:** May 10-12, 2022

**Location:** Las Vegas Convention Center, West Hall | Las Vegas, NV USA

## Host the best party in town as the 2022 WasteExpo Welcome Reception sponsor

This exclusive sponsorship puts your brand front and center at the waste, recycling, and organics industry's biggest (and best) reunion of the year. Don't miss out on this sponsorship opportunity for one lucky host. Is it you?

### Host Sponsor Exclusive

You'll get Exclusive Naming Rights—WasteExpo's Welcome Reception will be "presented by" your company in name and/or logo as media allows. With these naming rights, your brand receives exposure in ALL welcome reception promotional campaigns.

**COST – \$30,000** (Exclusive)

#### Pre-Show Promotion

- Host branding in attendee promotional emails
- Host branding on the Welcome Reception invitations sent to 2022 pre-registered attendees and 2021 registered attendee list
- Host branding on wasteexpo.com as media allows
- WasteExpo editorial coverage that would include mention in editorial i.e. "Don't miss the WasteExpo Welcome Reception hosted by: <your company name>"



**Inquire about custom add-ons that will go a long way in making your brand the star of the show!**

### Take a look at the exposure you'll get:

#### Welcome Reception On-Site Promotion

- Host VIP section for invited guests
- Hosted by: signage throughout the event
- Host branded sponsor cups, bar napkins, signature drinks, and photo booth
- Opportunity for Host to give a brief welcome to all party attendees (script approval by show team)
- Host branding on all Party drink tickets

#### WasteExpo On-Site Promotion

- Sponsor branding in the WasteExpo Official Show Guide on full page ad promoting the party
- Welcome Reception badge in company listing in the WasteExpo Official Show Guide
- Host branding on signage throughout the event including common areas and attendee registration
- Host branding on the WasteExpo Jumbo Video Wall
- Host mention in the mobile app alert reminding attendees about the event

**Want to maximize your exposure? Contact us today for more information.**



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