



Education & Events
March 8-12, 2022
Anaheim Convention Center
Anaheim, CA

Trade Show
ACC North Halls
March 9-11, 2022
ACC Halls A-E & Arena
March 10-12, 2022



Show Bag Insert

Thank you for contracting a bag insert in the Natural Products Expo West Show Bag. In order to meet the deadlines and specifications for this opportunity, please read the following information in its entirety.

Quantity: 20,000 marketing pieces and/or samples. Must be 20,000 of the same item.

Size Limit: 8.5 x 11 inches or smaller for marketing collateral
2 oz. or smaller for product samples
If you would like to send both literature and a sample they MUST be secured together prior to shipment.

Show Mgmt Deadline: January 14, 2022.

Approval: Item must be temperature stable.

Please submit a .PDF or .JPEG of the materials that you wish to distribute via email to hjohnson@newhope.com

Standards Approval: Show Bag Inserts must meet all New Hope Network (NHN) Standards as required in the NHN Booklet. It can be viewed online at <http://newhope.com/exhibitor-standards>.

In the event a label or marketing piece requires modification, a member of the NHN Standards team will be in contact to communicate any required adjustments and will provide suggestions and assistance in modifying the content to meet NHN standards requirements **before item can be shipped.**

Ship to: Please ship inserts directly to:
Goodwill of Los Angeles ATTN: Robert Ortega
C/O Natural Products Show Bag
342 N San Fernando Rd
Los Angeles, CA 90031

Box Labels: Please write "NPEW Bag Inserts" and the quantity per box on each box of product

Shipping: Monday, January 10 – Wednesday, January 19, 2022
Materials arriving after January 19 will not be put in the show bags
Receiving hours Monday- Friday: 8:00am -11:30am & 12:30pm - 3:00pm

Questions?

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