

# WasteExpo 2021 Public Sector Networking Event Supporting Sponsor



As a supporting sponsor, you'll receive exposure in ALL Public Sector promotional campaigns.

WasteExpo's Public Sector Networking Event will be hosted by **Sourcewell** with support from your company in name and/or logo as media allows.

The Public Sector Networking Event will be held Tuesday, June 29, 2021, from 5:00pm to 6:30pm. It will directly follow the Public Sector Super Session (new in 2021) taking place in an adjacent room. The session and event is open to all public sector attendees.



**Cost: \$5,000 | Availability: Limited**

## Preshow:

- Supporting sponsor branding in the attendee brochure mailed to 70,000 prospective attendees (deadline for inclusion February 11th)
- Supporting sponsor branding in attendee promotional email sent to Public Sector Attendee Prospects
- Supporting sponsor branding on wasteexpo.com as media allows
- Supporting sponsor branding on event ticket sent to attendees
- Supporting sponsor mention in WasteExpo's Social Media

## At the Event at WasteExpo 2021:

- Supporting sponsor logos on screen at the event
- Supporting sponsor branding on signage at the event
- Supporting sponsor listing on the events page of the Show Guide
- Supporting sponsor logos on the Thank you to Sponsors page in the Show Guide
- Public Sector Networking Event "badge" in company listing in the show directory
- Supporting sponsor branding in sponsor recognition ad on the WasteExpo Video Wall
- Supporting sponsor mention in the mobile app alert reminding attendees about the event
- Three event tickets for designated company representatives

## Postshow:

- Supporting sponsor mention in the "Thank you for coming" email sent to attendees sent from WasteExpo, Sourcewell and supporting sponsors

## CONTACT YOUR SALES REP TODAY!

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