

WasteExpo 2021 Website Advertising



WasteExpo.com attracts 100,000+ visits per month leading up to the show. Reach this captive audience with premium ad placement on the official show website.

Cost: \$10,000 | Welcome Ad (exclusive)

- WasteExpo.com Welcome Ad – your ad will be the first thing each visitor sees on WasteExpo.com and will be seen over 100,000x by 35,000 unique visitors. Run begins when online registration opens through end of show.
- Online Show Map logo placement – be seen by attendees as they view the WasteExpo floor plan

Cost: \$10,000 | Leaderboard (exclusive)

- WasteExpo.com leaderboard – your ad will be featured top of page throughout WasteExpo.com and will be seen over 500,000x by 35,000 unique visitors. Run begins when online registration opens through end of show.
- Online Show Map logo placement – be seen by attendees as they view the WasteExpo floor plan

Cost: \$4,500 | Right Rail Position 1 (3 slots available)

- WasteExpo.com 1st position rectangle – your ad will appear on WasteExpo.com over 180,000x by 35,000 unique visitors. Run begins when online registration opens through end of show.

Cost: \$3,200 | Right Rail Position 2 (3 slots available)

- WasteExpo.com 2nd position rectangle – your ad will appear on WasteExpo.com over 180,000x by 35,000 unique visitors. Run begins when online registration opens through end of show.

Cost: \$2,200 | Right Rail Position 3 (3 slots available)

- WasteExpo.com 3rd position rectangle – your ad will appear on WasteExpo.com over 180,000x by 35,000 unique visitors. Run begins when online registration opens through end of show.

Ad Positions

The screenshot displays the WasteExpo 2020 website interface. At the top, there is a '728x90 Leaderboard' banner. Below it, the main navigation bar includes links for 'Conference And Events', 'Exhibitor List', 'Attendee Resources', 'Exhibitor Resources', 'Venue/Travel', and 'Why Attend', along with a 'REGISTER' button. The main content area features a large image of a recycling machine with the text 'asked for more innovation.' and 'We're delivering it. WasteExpo 2020. It's all about you.' To the right of this image is a 'Thank You 2019 Market Leaders' section with the AMCS logo and social media links. Below this, there are three '300x250' ad slots labeled 'Right Rail 1', 'Right Rail 2', and 'Right Rail 3'. The 'Right Rail 1' slot contains text about innovation, education, and networking. The 'Right Rail 2' slot contains text about networking. The 'Right Rail 3' slot contains text about joining over 600 exhibitors. A 'Co-located Conferences' section is also visible on the right side of the page.

CONTACT YOUR SALES REP TODAY!

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