

## Reach the waste, recycling, and organics industry's rising stars as a Waste360 40 Under 40 supporting sponsor.

Now in its sixth year, the 40 Under 40 program recognizes inspiring and innovative professionals under the age of 40 whose work in waste, recycling and organics has made a significant contribution to the industry. As a supporting sponsor you'll receive exposure in ALL 40 Under 40 promotional campaigns, on-site at WasteExpo, and after the show.

Cost: \$5,000 Availability: Limited

## **Pre Show:**

- Logo included on the Sponsors page of WasteExpo.com
- Logo included on the waste360.com 40 Under 40 promotional page, as media allows
- Logo included in promotional e-blasts to prospective attendees
- Logo included in the Where Are They Alumni Yearbook on waste360.com (102,000 page views per month)
- Company name included in all pre-event press releases regarding 40 Under 40
- Mention on WasteExpo social media networks, as media allows

## **Post Show:**

The following promotions will remain online until September 1, 2021

- Logo included on the Sponsors page of WasteExpo.com
- Logo included on the waste360.com 40 Under 40 promotional page, as media allows
- Logo included in the Where Are They Alumni Yearbook on Waste360.com (102,000 page views per month)

## Onsite:

- Logo included on 40 Under 40 promotional signage throughout the event including the Jumbo Video Wall in attendee registration
- Logo included on invitations and tickets to the event
- Logo included in pre-event slideshow in reception room
- Recognition in Waste360 Show Daily as 40 Under 40 Supporting Sponsor
- Two Tickets to the event for designated company (Wednesday, June 30, 2021 at 2pm)



Contact your sales rep today!



Companies A-L: Debra Busby, Sales Manager 212-600-3519 debra.busby@informa.com



Companies M-Z: Juliana Sherwood, Sales Manager 203-767-8672 juliana.sherwood@informa.com

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