



Education & Events March 12-16, 2024
Trade Show:
ACC North Halls March 13-15, 2024
ACC Main Halls A-E & Arena March 14-16, 2024
Anaheim Convention Center | Anaheim, CA USA



Specifications & Logistics: Retailer's Early Access Box

If you're interested in getting your product in the hands of influential retailer's before the show, start the process by completing [this survey](#). For image submission guidelines please refer to the [NFM Spotlight Specifications](#).

Retail Box Categories

- Shelf-Stable Food & Beverage
- Health & Beauty, Lifestyle, Supplements

Sample Shipping

- 120 Units of your product must be shipped to Ken Rhodes at AIT Perishables.
 - 975 W. Algonquin Rd, Palatine, IL 60067
 - Products must arrive between February 5th – February 9th.
- Download the label and attach it to the shipments you send to AIT.
 - [Shipping Label](#)

Sell Sheet

- Please provide a one-page (double-sided) digital sales or marketing sheet.
 - Due by: Friday, January 19th.

Instagram Handle

- Please confirm your @ Instagram handle for the unboxing video on @NatProdExpo
 - Due by: Friday, January 19th.

[Full Opportunity Details](#)

Questions? Please contact Troy Cushman: tcushman@newhope.com (303) 917 2047