



In-Person Education & Events

Sept 20-23, 2023

Pennsylvania Convention Center

Philadelphia, PA USA

In-Person Trade Show

Sept 21-23, 2023

LOGISTICS & SPECIFICATIONS: Wall of Content Video Package

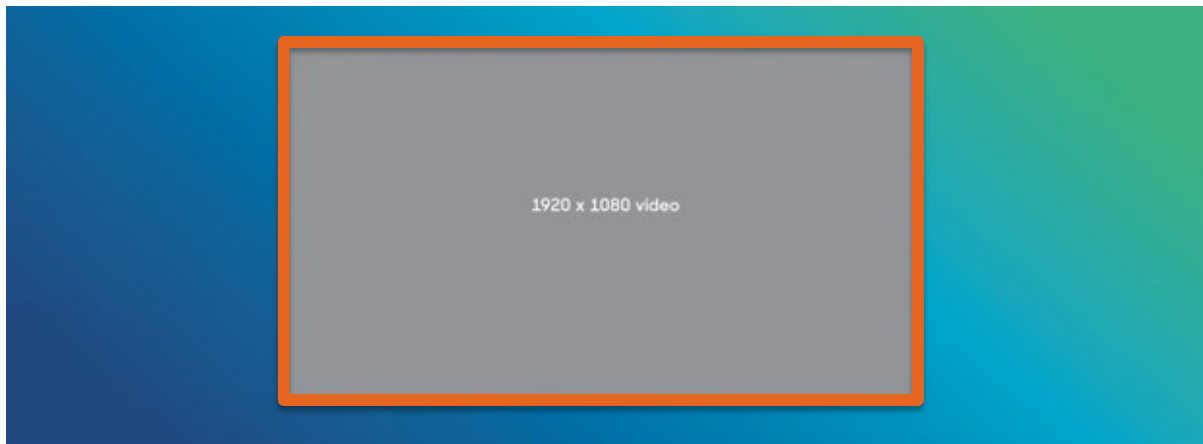
Be a part of the Natural Products Expo East Wall of Content. Your video will be played throughout the show via an engaging digital experience. This is a rare opportunity to get your brand, and your story in front of a captive audience of attendees.

Video Opportunity details:

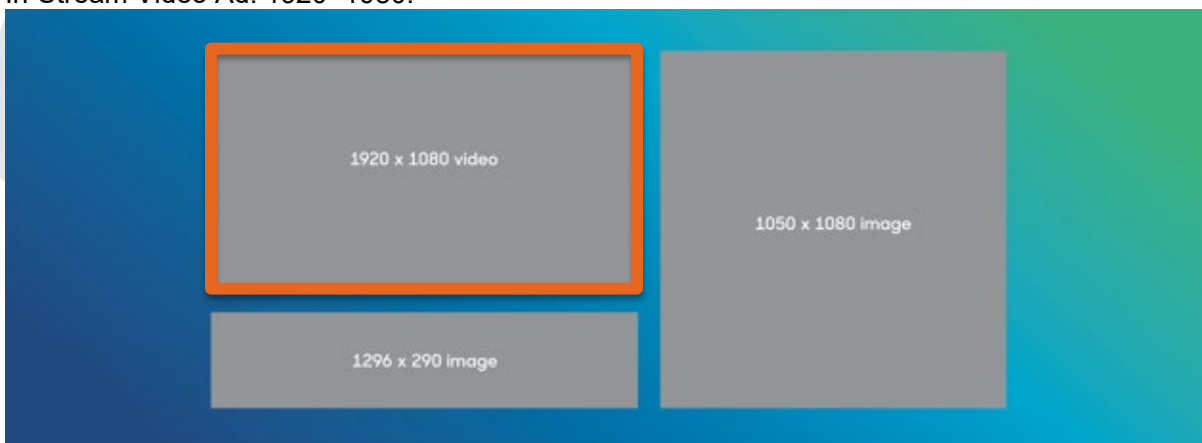
- Company provides artwork. Show will produce Wall of Content programming. All content and claims must be approved by New Hope Network Standards.
- **Artwork deadline: Friday, September 1, 2023**
- Non-exclusive opportunity.

Inclusions with this Opportunity:

- Onsite advertising via a 45-second video or animation in the Natural Products Expo East Wall of Content, located in the PCC, Hall A, Innovation Experience Thursday, September 21 – Saturday, September 23
- (1) 45-second video/animation to be orchestrated into 3 days of content shown on the Wall of Content.
 - Full Screen Video Ad: 1920x1080.



- In-Stream Video Ad: 1920x1080.



- Wall of Content Video Specs:
 - **Video Files:** .MOV DXV3 or H.264
- Approximately 145 minutes of on-site airtime per company.

Questions? Please contact me!
 Troy Cushman
 303-917-2047
tcushman@newhope.com