

## LOGISTICS & SPECIFICATIONS: Press Releases

Thank you for purchasing Press Releases! With this upgrade, you can add information for 3 of your company's press releases to the Press Releases page of the Natural Products Expo East Virtual platform.

## How to upload your Press Releases:

1.Log in to the Natural Products Expo East Hub.

- Having Trouble? Check out our Exhibitor Hub Guide
- 2. Once you're logged in, click on **EXHIBITOR HUB**.
- 3. Click on + Add Listing Under Press Releases



- 4. Create your Press Release!
  - Title, Description (2000 Characters), Links

ADD LISTING IN PRESS RELEASES





- 5. Add an Image
  - Once you've saved your Press Release you can add Photos. The Hub will automatically adjust to fit any high-quality photo uploaded.



6. You're done! You can view your Press Release on the Press Releases page under **ATTENDEE HUB** drop down.

Questions? Contact us. Client Service Specialist 303.998.9208 expo@newhope.com