

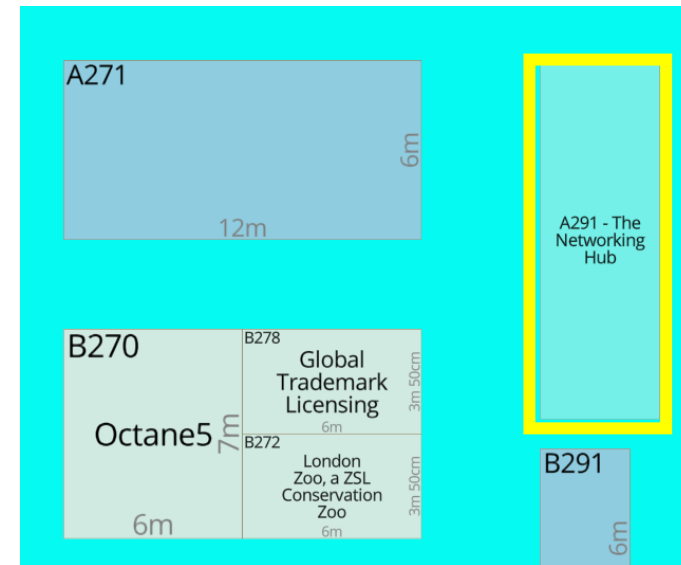
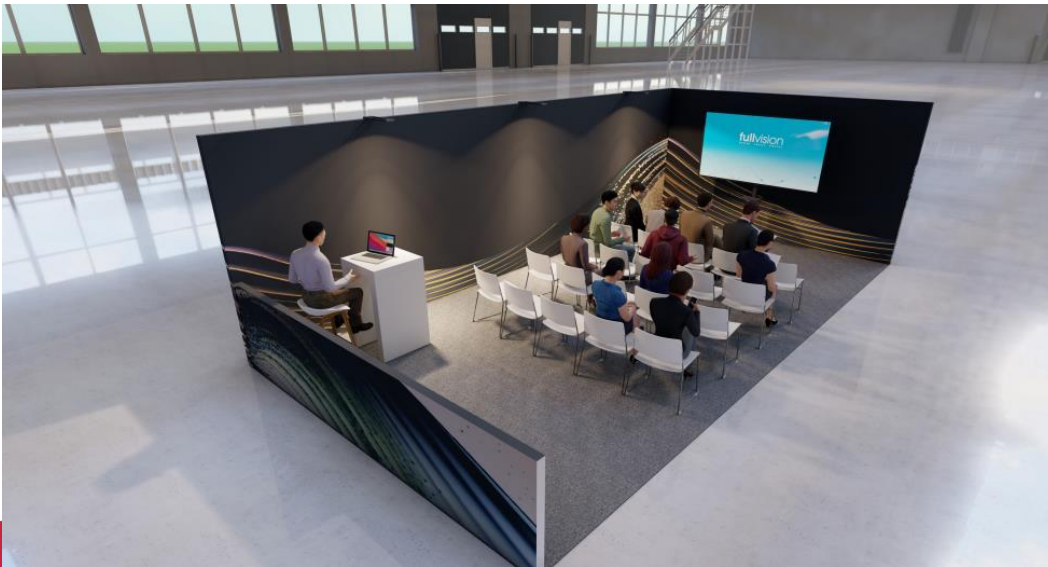
**NON BRAND
LONDON LICENSING
L EUROPE**

The Networking Hub

IT STARTS HERE.®

The Networking Hub

Introducing **The Networking Hub**, new to Brand Licensing Europe. Elevate your brand through our exclusive 30-person Networking Hub sponsorship. This intimate space combines targeted networking, interactive sessions, and product showcases to position you as an industry leader. From focused discussions to Happy Hours, create meaningful connections in a premium environment designed to amplify your brand's presence and foster valuable business relationships.



The Networking Hub

When:	Description:
Pre-Show	Select a time slot (30 minutes, 45 minutes or 60 minutes)
	The session title, description, and speakers will be included in the Networking Hub agenda. The agenda is promoted on our event website, online Event Planner, and across our marketing campaigns throughout the run-up to the show
	A dedicated event lead as your main point of contact to help with any pre-event questions, gather promotional assets and session details
During Show	10-minute set-up time directly before the sponsored time slot
	Audio and visual equipment. The Networking Hub is purpose built to be a 'self-managed' space which should be ready to plug and play: 1 monitor, 2x handheld microphones, laptop set -up to use in conjunction with a USB supplied by the speaker/presenter & presentation clicker
	Seat drops or hand-outs of promotional items are acceptable during the specific session only. These need to be pre-approved by the Event team and must consider sustainability
Post Show	Attendee badges will be scanned on entry to the Networking Hub during the session. Sponsor will receive all compliant data from their specific session to follow up with post -show

30 minutes	£1,150
45 minutes	£1,250
60 minutes	£1,325

NOTE – Brand Licensing Europe cannot guarantee total audience numbers ahead of the session

The Networking Hub

Example Sessions:

Networking & Social

- Happy Hour or social – e.g. meet the team, product reveal

Educational & Interactive Sessions

- Brand Q&A
- Workshop
- Panel Discussion
- Expert Consultation
- Fireside Chat
- Short TED style presentation

Brand Experiences

- Product or brand demonstration
- Training Sessions

Optional Upgrades:

Food & Beverage

- Food and beverage can be ordered through the ExCeL catering team and delivered to the space for your session. Options include:
 - Alcoholic drinks
 - Tea and coffee
 - Pastries & light bites
- *Please note this will be an additional cost to the exhibitor on top of the sponsorship fee*

Promotional Distribution

- Sponsors can provide leaflets, merchandise or giveaways for their session. Please consider sustainability and all items must be approved by the event team. Shipping, distribution and removal to be organized by the sponsor